



GUIDELINE

Exploiting Potentials of

Social Enterprises through Standardized

European Evaluation

and Development System

SOCIAL SEEDS

Interreg Europe



SME competitiveness



European Union
European Regional
Development Fund

Regional Stakeholder Meeting

Organization (please insert your organization's name here) cordially invites you and your colleagues to join the **first regional stakeholder meeting by SOCIAL SEEDS** Exploiting Potentials of Social Enterprises through Standardized European Evaluation and Development System project financed by the INTERREG EUROPE Programme on improving policy instruments under ESIF European Structural and Investment Funds.

Date:

Venue:

PROGRAMME

- 1. Welcome and registration (30 minutes)**
- 2. Overview on SOCIAL SEEDS project (15 minutes)**
 - Introduction of the local SOCIAL SEEDS partner organization and its activities
 - Main objectives and activities of SOCIAL SEEDS on mutual policy learning
- 3. Presentation of the regional / local Social Enterprise Landscape (15 minutes)**
 - Insight into the regional state-of-play
 - Reasoning for policy improvements
 - Potential ways and co-operations on policy implications and new calls
- 4. Roundtable discussion: Policy development ideas and lessons learned by partner regions (60 minutes)**

Tips and tricks:

- Moderate the discussion by professional expert(s) – even paid
- Develop a cross-disciplinary and heterogeneous stakeholder group
- Brainstorm on how current regional policy instrument addressed by the project should be further improved and tailored to regional circumstances and needs
- Share good practices derived partner regions and actors with potential to be transferred
- Network with local, regional and national authorities, interest groups, associations and social enterprises
- Make suggestions on the composition of the stakeholder group to be invited to SOCIAL SEEDS seminars, study-visits and conferences

Suggestions:

- Distribution of promotional and informational handouts (to be circulated asap)
- Opening speech and raising awareness of policy niches affecting social enterprises
- Maximum 1,5 hour long discussions with interactive discussions instead of presentations
- Document the event in accordance with the INTERREG Europe Programme's requirements (attendance sheet to be signed by all participants, programme, photos)
- Organize at least 1 coffee break to foster informal interactions, discussions between participants
- Provide answers to occurring questions